

## EXT: Google Analytics

Extension Key: we\_google\_analytics

Language: en

Keywords: google, analytics, google analytics, anonymizedIp, tracking, forEditors, forAdmins, forIntermediates

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- a GNU/GPL CMS/Framework available from [www.typo3.org](http://www.typo3.org)

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# Introduction

## What does it do?

The extension implements Google Analytics tracking in TYPO3-based websites.

You can choose between the asynchronous version, the older synchronous one or the mobile tracking code for mobile websites.

Also it is possible to use the “\_anonymizeIp” function for legal use of Google Analytics f.e. in Germany. This functions removes the last octet of the IP address prior to its storage.

With TypoScript Conditions<sup>1</sup> you can alter the configuration. So it is possible to set the “\_anonymizeIp” function only for german websites.

## Screenshots

None, because it's only visible in the source code of your website :-)

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<sup>1</sup> [http://typo3.org/documentation/document-library/references/doc\\_core\\_tsref/4.2.0/view/1/4/](http://typo3.org/documentation/document-library/references/doc_core_tsref/4.2.0/view/1/4/)

## Users manual

To install Google Analytics on your website please follow these steps:

1. Create a Google Analytics account at: <http://www.google.com/analytics/>
2. To enable Google Analytics tracking in your website, you need to know your profile ID, otherwise referred to as "analytics account number". This is a combination that looks like "UA-xxxx-y" or for mobile websites it's "MO-xxxx-y" where x and y are digits. The x's represent your account number and the y's represent the profile numbers within your account. You can look up your analytics account number by clicking "Check Status" link in your Analytics Settings once you are logged in.

3. Install the plugin from TYPO3 online repository and enable it

4. Add the configuration options to your template:

```
config.tx_we_google_analytics {  
    account = UA-xxxx-y  
}
```

That's it!

If you would like to change the way of tracking, please see "Configuration" section for description of the template parameters.

# Configuration

All configuration parameters for this extension should be in your template TypoScript, inside the `config.tx_we_google_analytics` container. Please see the option descriptions below.

## Reference

Property:	Data type:	Description:	Default:
account	String	Defines your Google Analytics account number. This parameter needs to be set for the extension to work. If not set, you will see an error-message as html-comment in your pages html source.	
anonymized	Boolean	Set 1 if you want to use the "_anonymizeIp"-function.	0
type	String	Choose whether the asynchronous Tracker is used (type = async), the synchronous one (type = sync) or the mobile (type = mobile) one for your mobile-Website	Async
_xxx		You can add most of the options starting with an underscore like <code>_setDomainName</code> . More at <a href="http://code.google.com/intl/en-EN/apis/analytics/">http://code.google.com/intl/en-EN/apis/analytics/</a>	

[config.tx\_we\_google\_analytics]

### Example

Minimal configuration (asynchronous without `_anonymizeIp()`)

```
config.tx_we_google_analytics.account = UA-123456-7
```

AnonymizeIp configuration (asynchronous)

```
config.tx_we_google_analytics.account = UA-123456-7
config.tx_we_google_analytics.anonymized = 1
```

Synchronous configuration (without `_anonymizeIp()`)

```
config.tx_we_google_analytics.account = UA-123456-7
config.tx_we_google_analytics.type = sync
```

Misc configuration with `_xxx` options used

```
config.tx_we_google_analytics.account = UA-123456-7
config.tx_we_google_analytics._cookiePathCopy = /newSubDirectory/
config.tx_we_google_analytics._setAllowHash = true
config.tx_we_google_analytics._setCustomVar = 1, 'Section', 'Life & Style', 3
```

## Known problems

None so far. Feel free to send me your feedback.

## To-Do list

- Answer your feedback ;-)